



300 Country Club Road, Wylie, Texas 75098
www.wylietexas.gov

City of Wylie
Public Information Office

MEDIA ADVISORY

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Thousands to Trick or Treat at Wylie's Boo on Ballard October 24
Police Officers Available to Talk about Halloween Safety

WHAT: More than 3,500 people will converge in historic downtown Wylie October 24, 6 pm – 8 pm, for Boo on Ballard--a free trick or treat event sponsored by the Wylie Downtown Merchants Association and the City of Wylie. Activities include trick or treating with local merchants in a controlled, safe environment; a costume contest by the Smith Public Library; the Parks and Recreation Department's Glow in the Park featuring a zip line, bungee jump and foam cannon; First Baptist Church's Trunk or Treat; and a selection of food trucks.

. "For more than 25 years merchants have welcomed trick or treaters to downtown Wylie for Boo on Ballard," says Mayor Eric Hogue. "There is no other event like it in the Metroplex."

WHEN: Thursday, October 24, 2013
6 pm – 8 pm

WHO: Kids in costume, families, merchants, public safety officials available to speak

WHERE: City of Wylie's Historic Downtown
100 Block of North Ballard Avenue (Near the intersection of Hwy 78 and Ballard Avenue)
Wylie, Texas 75098

INFORMATION:

www.wylietexas.gov
www.discoverwylie.com

About Wylie -- Incorporated in 1887, the City of Wylie is located just 24 miles from downtown Dallas in Collin, Dallas and Rockwall Counties. Possessing an outstanding school district, a low crime rate, an ISO #1 rating and an expanding business climate, Wylie (population 43,000) is one of the fastest growing communities in the State of Texas with a 184% increase since 2000.